

# THREE SIXTY SOLAR

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A HIGH-DENSITY CLEAN ENERGY SOLUTION  
Land Saving Compact Footprint  
Patent-Pending Vertical Solar Structures

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NEO:VSOL  
OTC: VSOLF

CORPORATE PRESENTATION - 2023

# Investment Highlights



## THE SOLAR INDUSTRY OPPORTUNITY

From [Statistics MRC](#)

- Solar farm construction was a **\$73.5 billion** (USD) market in 2020.
- Forecast to grow to **\$356 billion** by 2028.
- CAGR 21.8% between 2021-2028.

*“Solar stocks are soaring as oil price spike furthers bets on pivot to renewable energy”*  
- [Business Insider, March 9, 2022](#)

*“The past year (2021) saw a record 37.3 gigawatts of wind and solar power installed. Of that, solar energy had its best year ever, with 24.2 gigawatts”*  
- [USA Today, March 3, 2022](#)

*“Solar power will be the single largest source of electricity generation by midpoint of the century”*

- Elon Musk <sup>[1]</sup>

*“Hands down the fastest and most realistic solution is solar. We need to deploy solar across the country and accelerate the mass transition to clean energy NOW.”*

- Chamath Palihapitiya <sup>[2]</sup>

Three Sixty Solar’s patent-pending solar towers are a game changing concept

Three Sixty Solar is the next great investment opportunity in the solar industry



# Market Highlights



## Governments Committed to Renewable Energy



### CANADA

Targets net zero by 2050

Launched \$964 million program to support renewables in June 2021

### UNITED STATES

US Inflation Reduction Act commits \$370 billion of funding to green energy

US GSA committed to 100% renewable energy on federal real estate by 2025

100% clean energy policies over 5 to 10-year timeline enacted in 13 states (WA, CA, NV, NM, CO, WI, VA, NJ, NY, CT, RI, ME, HI)

### EUROPEAN UNION

Binding Renewable Energy Directive drives ongoing change

Energy target of at least 32% by 2030, with clause for upward revision of target in 2023

European Green New Deal vision for climate-neutral continent by 2050



# Value Proposition

## Space savings is one of our greatest advantages

The design of our towers uses up to **90% less land space** than conventional methods.

Implements a **clean energy solution** without harming the environment or surrounding habitats.

Allows greater use of land assets and **decreases costs** associated with land development.

In multi-tower applications, developers can utilize the spaces between towers to **better leverage land assets** with additional revenue generating activities



### *DEVELOPERS WANT SOLUTIONS*

An astonishing 10X increase in water-based 'Floating Solar' installations in lakes and ponds validates the fact developers are looking for innovative solutions that don't require extensive land use. Four years ago, there were just two floating solar arrays in the United States. By the end of 2020, there were more than 20. See [PV Magazine](#). *With Three Sixty Solar, utilizing space isn't an issue - and its far less costly.*

# Business Activities

**Three Sixty Solar offers a number of services focused on the delivery of high-density solar power solutions**

**DESIGN / BUILD / INSTALLATION** of innovative ‘small footprint’ vertical solar array systems.

**ON SITE:** Energy needs assessment, site selection, engineering, permitting, general contracting, electrical storage & distribution.

**SALES & MARKETING:** Lead generation, specialty sales, government relations, regulatory advocacy, public and investor relations, customer support.

**OFF-GRID:** Complete system design for isolated installations including storage, backup power, and other remote considerations.

**COLLABORATION** with Governments and/or Developers to finance, build, and operate large-scale projects through a partnership which can include tax concessions or other operating revenues, protection from liability, or partial ownership rights over installed assets.

Three Sixty Solar’s designs and services are ideally suited for a host of applications:

## **GRID SUPPORT**

Designed to tie into existing infrastructure to support local power demands

## **STAND ALONE (OFF GRID)**

Designed to provide the entirety of power demands for remote locations

## **PUBLIC-PRIVATE PARTNERSHIPS**

Designed for utility-scale applications



# Business Outlook



*Developers no longer need to constrain themselves to broad, flat properties, but can now consider more challenging locations and terrain for solar development - this is a game-changing opportunity.*

~ Brian Roth, CEO

## CORE VALUES

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Three Sixty Solar aims to build added potential for a world fully powered by renewable resources.

We believe our business can propel industry and market changes to help make renewable energy more accessible to people and communities around the globe.

## GOALS & OBJECTIVES

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We aim to build an installed base of 500 MW of solar towers around the globe within 5-years.

Secure at least 25 solar farm developers in North America and Europe into the sales funnel for projects of >25 MW each by year-end 2027.

# Management

## BRIAN ROTH CEO & Director

Mr. Roth has served in the energy and building science sectors in a variety of roles for over 15 years. With both professional engineer and professional accountant designations, Mr. Roth is experienced with product development and commercialization, having previously been a part of the management team that grew Point Technologies Inc. in Vancouver, B.C., from a conceptual start-up to a commercial success, eventually selling the business. Mr. Roth is dedicated to making the transition to renewable energy sources both technically and economically feasible. Mr. Roth is a graduate of the Sauder School of Business at the University of British Columbia with a master of business administration degree, and of the University of Waterloo with a bachelor of applied science in mechanical engineering.

## PETER SHERBA Founder & Director

Mr. Sherba is a successful business entrepreneur with over 30 years of experience in the energy sector. His primary focus is on clean energy initiatives and sustainable development. He has built and sold several successful electrical companies and in 2017 he started to develop and subsequently built the world's first solar tower. Mr. Sherba is passionate about providing clean energy solutions, while being mindful of the natural habitats surrounding every project. Mr. Sherba was recently a graduate from the BDC Growth Driver Program, a two-year program attended through Ivy Business school in Toronto, where leadership and growing your business was a focus. Mr. Sherba also has his FSRA licence for any electrical installations, including high-voltage and energy.

## AUSTIN THORNBERRY CFO

Mr. Thornberry is a seasoned finance professional with a background in advising new companies in the venture capital market. He brings extensive experience working with high-growth companies across numerous industries through his past work in the technology and innovation banking group at the Bank of Montreal and in the financial services arm of Ernst & Young advising on multiple capital markets transactions. Mr. Thornberry has split his time working in Toronto, Ont., and Vancouver, B.C. He obtained his bachelor of commerce at McGill University and has held the CPA, CA, designation since 2019.



# Management

## MARK MUKHIJA Director

Mr. Mukhija brings over 15 years of industrial experience including roles with global mining companies such as Teck Resources, Barrick, BHP Billiton, and TransAlta. As of June 2023, Mark began a role as the Head of Sales - North America for Plotlogic, a mining technology company which utilises hyperspectral imaging and artificial intelligence technology aimed at sustainably increasing mineral production and reducing waste. From 2018 to 2023, Mark was the General Manager (Australia) for Motion Metrics, an industrial artificial intelligence and machine learning company catering to the mining industry with a specific focus on safety and productivity. Mr. Mukhija was responsible for the P&L, business development, project management, and logistics of the Motion Metrics (Australia) operations. Mr. Mukhija is a Professional Engineer and graduate from the University of British Columbia with a Bachelor of Applied Science in Mining Engineering (2003).

## SCOTT McLEOD Director

Mr. McLeod is the general counsel for a private investment company specializing in capital raising and go-public transactions. Previously he practiced as a capital markets and securities lawyer at Clark Wilson LLP in Vancouver since 2019, where he advised public and private companies on financings, initial public offerings, reverse takeovers, mergers and acquisitions, and regulatory compliance. He has assisted companies in raising over \$500-million in aggregate. Mr. McLeod graduated from the University of British Columbia with a bachelor of commerce in 2008 and a juris doctor in 2018.

## BEN PARSONS Director

Mr. Parsons is a political professional and senior federal lobbyist. He advises clients on Indigenous rights and recognition, climate and energy, industrial policy and the regulation of big tech. Ben is known for his extensive network across politics, government, and the news media. Ben counsels' Indigenous communities and some of Canada's largest energy companies on climate policy and the low-carbon energy transition and works on a variety of projects across the clean tech sector. In recent years he has advised clients on the Net Zero Accountability Act, the Digital Charter Implementation Act, the Canadian Environmental Protection Act, the Greenhouse Gas Pollution Pricing Act, and the Impact Assessment Act.

## KEEGAN LANG ADVISOR

Mr. Lang is a seasoned professional in the field of business development and consultancy with a track record of accomplishments. With a background in the oil and gas industry, Keegan transitioned into the renewables sector in 2018, where he has since thrived. Keegan has played a pivotal role in the growth of renewable energy projects, leveraging his network of professionals in the sector. His commitment to customer satisfaction and a customer-focused approach have enabled him to deliver more than \$200mm worth of installed projects over the last five years.



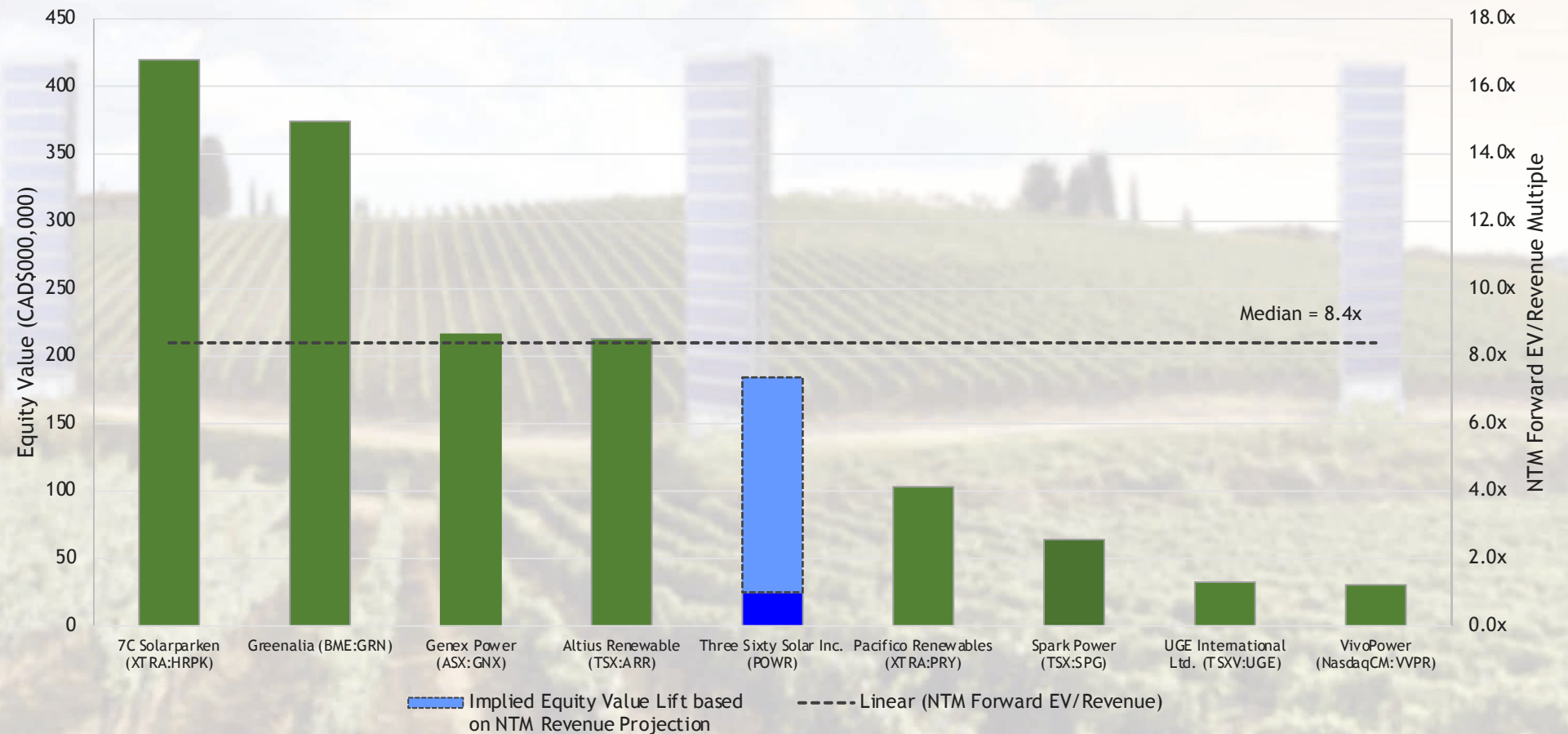


# Comparables



Currency: Canadian Dollar  
As-Of Date: August 10, 2022

## Equity Value vs. Forward Revenue



Historical Equity Pricing Data supplied by Interactive Data Pricing and Reference Data LLC



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## THANK YOU

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CORPORATE PRESENTATION - 2023

*It's Time to Power UP!*